



Stakeholder Pack

Support Information for
Fire Rescue Victoria's
Recruitment Campaign:

NO ORDINARY JOB

2024 KEY MESSAGES AND CAMPAIGN ASSETS



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Introduction

Some jobs stand out – for the profound impact they can have on the community.

Joining the firefighting profession is a significant decision that offers unique challenges and rewards. Firefighting is not just a job, it's a career that demands dedication, courage and a commitment to serving the community.

In this stakeholder pack, you'll discover valuable resources designed to inform and support individuals interested in pursuing a career with Fire Rescue Victoria (FRV). Whether you're a potential recruit, a community member interested in the firefighting profession, or an organisation seeking to promote career opportunities, this pack contains essential materials to help you navigate the recruitment process.

Inside, you'll find informative posters, social media images, and messaging to help spread awareness about firefighting career opportunities with FRV. From understanding the diverse roles within the fire service to learning about the training and support provided to firefighters, this pack covers a range of topics to help individuals make informed decisions about their career paths.

We encourage you to share this pack and its contents with your networks to support and inspire individuals from all walks of life to consider firefighting as an exciting and rewarding career option. Together, let's build a diverse and resilient firefighting workforce that reflects the communities we serve.



Campaign Narrative: “NO ORDINARY JOB”

Some jobs stand out – for the profound impact they can have on the community.

Firefighting is no ordinary job, it stands out as a highly respected profession and quickly becomes an extraordinary career.

Fire Rescue Victoria (FRV) firefighters are first responders and engender community trust and confidence, especially in emergencies. No two days are the same, and every day they make a difference, working with Victoria’s other emergency services.

FRV firefighters are provided with great opportunities for role specialisation and career progression, including in the areas of fire suppression, Emergency Medical Response (EMR), search and rescue, high angle rescue, road accident rescue, marine response and more.

Our firefighters lead initial responses to many major incidents, assist other emergency agencies, undertake fire investigations, and educate the community about fire safety.

This extraordinary diversity allows firefighters to move through and into a variety of speciality fields, take up statewide emergency management roles and assume the important role of community safety educator and advocate.

To undertake this important role, firefighters are provided with world class training and support throughout their careers. Along this journey, firefighters develop a unique knowledge base, build an extensive range of skills and gather an impressive suite of qualifications.

In return, firefighters are provided with a range of benefits, including hours of work that provide significant work life balance and competitive remuneration, including access to generous leave.

We want our workforce to reflect the diversity of the community we serve. Firefighting is an exciting and rewarding career for people from all walks of life. FRV firefighters live our values of teamwork, accountability, integrity and respect in service of the community.



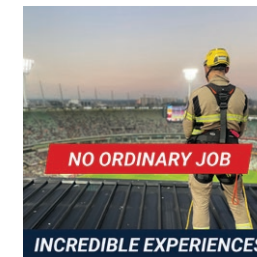
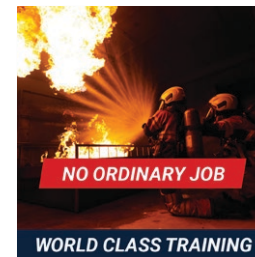
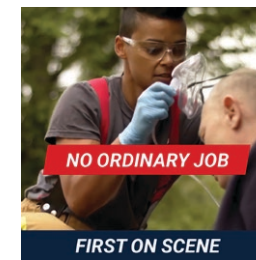
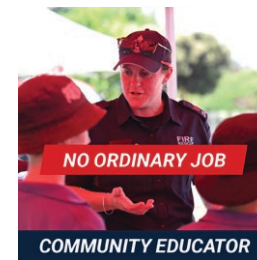
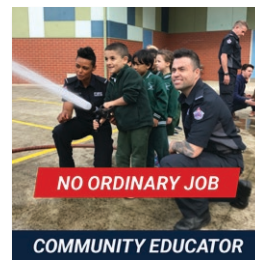
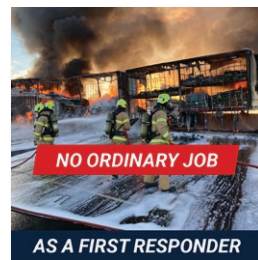
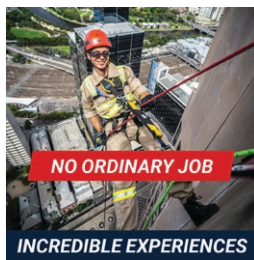
What Can You Do to Help

- **Share materials** available in this pack with your community by email, social media or through messaging apps you use like WhatsApp, WeChat, Messenger and others.
- **Put the poster up** in places where it will be visible to people.
- Encourage people to visit **firefighter.vic.gov.au** for more information.
- **Encourage** people to attend FRV's online information session or in-person information sessions in Mildura and Morwell – **registrations essential**.
- **Highlight** that applications close at **Midday on Monday 8 July 2024**.



Social Media Tiles

Download at frv.vic.gov.au/firefighter-recruitment



Posters

Download at frv.vic.gov.au/firefighter-recruitment



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In return, FRV firefighters are provided with competitive remuneration, generous leave and opportunities for role specialisation.

We want our workforce to reflect the diversity of the community we serve.

Look beyond the ordinary and find a job that is exceptional and remarkable – firefighter.vic.gov.au

Applications Open
from Midday 1 July 2024 – Midday 8 July 2024



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A4 version Print on A4 at 100% (not fit to page)

A5 version: Print on A4 at 100% (not fit to page) and cut in half

Local and Online Events

FRV's Talent Acquisition team and Women's Support Coordinators will lead recruitment information sessions to be held at Mildura, Morwell and online. Registrations are essential.

FRV Firefighter Recruitment Information Session Mildura fire station

Monday, 17 June 2024
6.30 – 8pm

FRV Women in Firefighting Information Session 1 – Online

Thursday, 20 June 2024
6.30 – 8pm

FRV Women in Firefighting Information Session 2 – Online

Sunday, 23 June 2024
10am – 11.30am

FRV Firefighter Recruitment Information Session Morwell fire station

Monday, 24 June 2024
6.30 – 8pm

At these sessions, potential applicants can discover the pathway to an extraordinary career with Fire Rescue Victoria, as well as learn about:

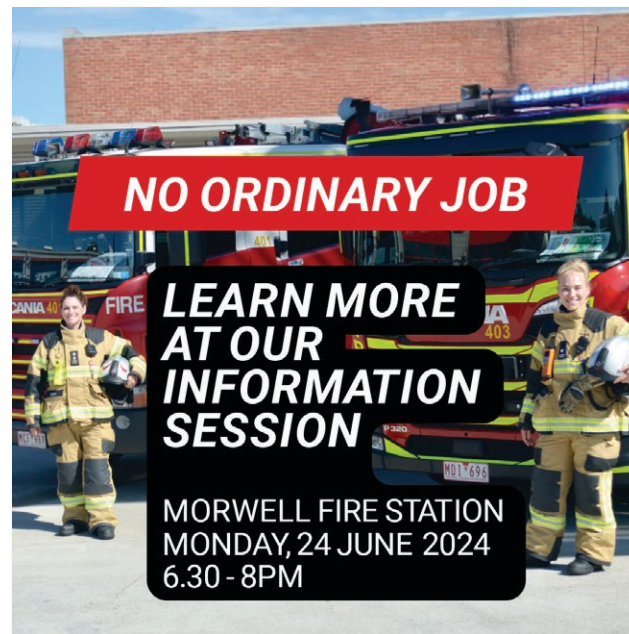
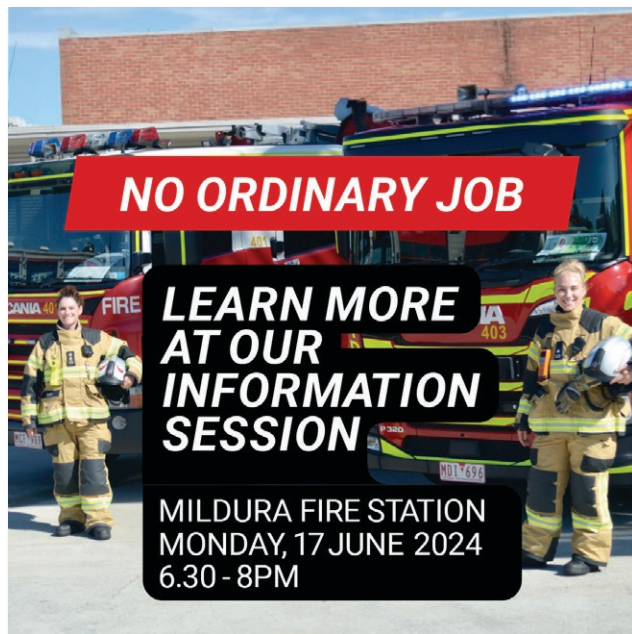
- The diverse roles within FRV
- The recruitment process and how to apply
- Training and support provided to firefighters
- Opportunities for career progression

Whether considering a career change or looking to make a difference in the community, these sessions are a chance for people to explore the rewarding role of a firefighter.

Social Media Images to Promote Events

Download at frv.vic.gov.au/firefighter-recruitment

Use these social media images to promote the event in your local area.



Contact

For assistance, further information
or to request any files please contact:

Fire Rescue Victoria

456 Albert Street,
East Melbourne, VIC, 3002.

Media Enquiries

M: 1300 173 744

E: media@frv.vic.gov.au

